ADVERTISEMENT ADVERTISEMENT

MEET THE MAKERS

INSPIRED TO CREATE

Toyota celebrates the one-of-a-kind makers who are transforming American business—and changing the way we eat, shop, work, and live.

Since 2012, Martha Stewart American Made and Toyota have been honoring outstanding creative entrepreneurs. Those who have turned their passions into successful businesses and, in the process, have reinvigorated their cities and towns across America. Please help us support the efforts of these exceptional men and women.



Let's Go **Places**

GO PLACES WITH TOYOTA

Toyota knows that sometimes, how you get somewhere is more important than where you go. That's why Toyota supports Martha Stewart American Made and the makers who step outside the box to get out there, do great things, and dream big. Learn more about the inspiring stories, innovation, and drive that power the makers and read about their personal journeys at marthastewart.com/ americanmade.



RIN BENZAKEIN | 2014 HONOREE Farmer-florist offering uncommon heirloom seasonal flowers and on-site floral design workshops. MT. VERNON, WA | FLORETFLOWERS.COM

Portland Meat Collective CAMAS DAVIS | 2012 HONOREE

Business that inspires responsible meat consumption through experiential, hands-on education programs. PORTLAND, OR | PDXMEAT.COM

Cup4Cup LENA KWAK & THOMAS KELLER | 2012 HONOREE

Creates a gluten-free flour alternative to replace traditional wheat flour, literally cup for cup. YOUNTVILLE, CA | CUP4CUP.COM



Archi's Acres, Veterans Sustainable Agriculture Training KAREN & COLIN ARCHIPLEY | 2013 HONOREE

Reinventing the family farm with hydroponic technology and creating jobs for veterans. ESCONDIDO CA | ARCHISACRES.COM

Back to the Roots

NIKHIL ARORA & ALEJANDRO VELEZ | 2013 HONOREE

College seniors growing mushrooms from recycled coffee grounds evolved their idea into a company on a mission to reconnect families to food through ready-togrow and ready-to-eat products.

OAKLAND, CA | BACKTOTHEROOTS.COM



PASHON MURRAY | 2014 HONOREE

An engine for waste reduction and providing compost for agricultural needs, Detroit Dirt is focused on creating compost, diverting waste, and getting corporations to think differently about sustainability.

DETROIT, MI | DETROITDIRT.ORG

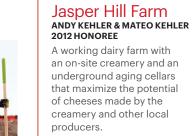




American Skillet Company ALISA TONINATO & ANDREW MCMANIGAL | 2012 HONOREE

Originally honoreed as FeLion Studios, the couple's offshoot company creates inspired, heirloom-quality U.S. stateshaped cast iron skillets.

MADISON, WI | AMERICANSKILLETCOMPANY.COM



GREENSBORO, VT | JASPERHILLFARM.COM



An innovative restaurant that sources all of its ingredients from local farmers and helps to support the future of the Chesapeake agriculture community.

BALTIMORE, MD | WOODBERRYKITCHEN.COM



Pinnell Custom Leather CHUCK PINNELL | 2013 HONOREE

Designs custom, handcrafted leather goods and hand-forged, one-of-a-kind buckles fabricated at his studio. CROZET, VA | PINNELLCUSTOMLEATHER.COM

MARTHA STEWART AMERICAN MADE HONOREES **ARE GOING PLACES**





Portland Meat Collective

Martha Stewart American Made helped the Portland Meat Collective bring their education model to communities NATIONALLY.

2 Cup4Cup
Before the honor in 2012, Cup4Cup had one product and one employee. Since then, the company HAS EXPANDED TO SELL SIX PRODUCTS AND IS FOUND IN 4,000 STORES.

3 American Skillet Company The artist behind FeLion Studios was able to

LAUNCH A NEW COMMERCIAL BUSINESS, the American Skillet Company, in the time since becoming a Martha Stewart American Made honoree, and now eniovs a ROBUST E-COMMERCE BUSINESS.

